



SOUTHEAST GEORGIA HEALTH SYSTEM  
Foundation

Sidney Lanier Bridge, Hwy 17 South at Conservation Way, Brunswick

**USATF Designated The Bridge Run  
Toughest 5K in Georgia**

**20 YEARS RUNNING 24**

**Pasta Party & Vendor EXPO**

Friday, February 17, 5-8 p.m.

**Bridge Run & Vendor EXPO**

Saturday, February 18, 6 a.m.-noon

For 20 years, The Bridge Run has been our signature fundraiser! Proceeds benefit the Southeast Georgia Health System cancer and cardiac care programs. We cordially invite you to get involved...

With support from our past Bridge Run participants, sponsors and vendors, the Foundation has been able to provide new technologies, more comfortable chemotherapy accommodations, educational materials and additional services for the cancer and cardiac care programs. The patients treated at Southeast Georgia Health System are our family, friends and neighbors.

Sponsorships are critical to the success of this fundraiser and fantastic, fun-filled family event. The Pasta Party and Vendor Expo is a prime opportunity to showcase and promote your business to race participants, family and friends. To show our appreciation, sponsors supporting the event at the Gold Level and above are invited to socialize in the VIP tent while enjoying adult beverages and appetizers. Don't miss the Friday night activities!

In addition to our Pasta Party, the 10K Double-Pump, 5K Run and Walk and the Firefighter Challenge will be Saturday morning's highlight. While The Bridge Run attracts top athletes from around the country, most participate to challenge themselves on the Sidney Lanier Bridge or to walk with family and friends while enjoying the beautiful views of the Brunswick River and Marshes of Glynn.

Attached you will find information on various sponsorship levels. If you need additional information, please call 912-466-7550 or 912-466-3360 or email us at:

[bthompson@sghs.org](mailto:bthompson@sghs.org) or [krobitz@sghs.org](mailto:krobitz@sghs.org)

We look forward to providing you a fantastic sponsorship opportunity, exposure for your business and a super race event for a tremendous cause.

[www.the-bridge-run.org](http://www.the-bridge-run.org)



Southeast Georgia Health System Foundation Bridge Run

# **SPONSORSHIP OPPORTUNITIES**

## **Presenting Sponsor - \$10,000 (Limit 1)**

- Company name/logo displayed in all marketing and promotions, including print, radio, website and social media, for example "Acme Corporation presents the Southeast Georgia Health System Foundation Bridge Run"
- A sponsorship sign with easel recognizing your support will be delivered to your company for display in the weeks leading up to The Bridge Run
- A sponsorship Appreciation Award will be presented to company representative during the awards ceremony by Southeast Georgia Health System President and CEO
- Company representative will welcome everyone on the morning of the event at race start line with Health System President and CEO
- Company representative will assist with medal presentations during the awards ceremony
- Company name/logo on medal/award lanyards
- Company name/logo on front and back of the commemorative Dri-Fit shirts
- Company name/logo on main banner across top of awards stage
- **35** VIP passes to the Sponsor Appreciation Event during the Pasta Party
- **35** complimentary entries to be used towards 5K Run/Walk and/or 10K Double-Pump
- Vendor booth space with table and chairs at Pasta Party and Bridge Run EXPO
- Company name/logo in thank-you ad displayed on: The Bridge Run website [www.the-bridge-run.org](http://www.the-bridge-run.org), the Health System website [www.sghs.org](http://www.sghs.org), the Foundation website [www.wearethefoundation.org](http://www.wearethefoundation.org) and printed in The Brunswick News

## **Awards Sponsor - \$5,000 (Limit 1)**

- A sponsorship sign with easel recognizing your support will be delivered to your company for display in the weeks leading up to The Bridge Run
- A sponsorship Appreciation Award will be presented to company representative during the awards ceremony by Southeast Georgia Health System President and CEO
- Company representative will assist with medal presentations during the awards ceremony
- Company name/logo on 5K Run and 10K Double-Pump medals/awards
- Company name/logo on the back of the commemorative Dri-Fit shirts
- Company name/logo on banners mounted on both sides of awards stage
- **25** VIP passes to the Sponsor Appreciation Event during the Pasta Party
- **25** complimentary entries to be used for 5K Run/Walk and/or 10K Double-Pump
- Vendor booth space with table and chairs at Pasta Party and Bridge Run EXPO
- Company name/logo in thank-you ad displayed on: The Bridge Run website [www.the-bridge-run.org](http://www.the-bridge-run.org), the Health System website [www.sghs.org](http://www.sghs.org), the Foundation website [www.wearethefoundation.org](http://www.wearethefoundation.org) and printed in The Brunswick News

### **10K Double-Pump Run - \$4,000**

- A sponsorship sign with easel recognizing your support will be delivered to your company for display in the weeks leading up to The Bridge Run
- A sponsorship Appreciation Award will be presented to company representative during the awards ceremony by Southeast Georgia Health System President and CEO
- Company name/logo on all 10K Double Pump medals/awards
- Company name/logo on the back of the commemorative Dri-Fit shirts
- Company name/logo on banners mounted on both sides of awards stage
- **20** VIP passes to the Sponsor Appreciation Event during the Pasta Party
- **20** complimentary entries to be used for the 10K Double-Pump and/or 5K Run/Walk
- Vendor booth space with table and chairs at Pasta Party and Bridge Run EXPO
- Company name/logo in thank-you ad displayed on: The Bridge Run website [www.the-bridge-run.org](http://www.the-bridge-run.org), the Health System website [www.sghs.org](http://www.sghs.org), the Foundation website [www.wearethefoundation.org](http://www.wearethefoundation.org) and printed in The Brunswick News

### **Firefighter Challenge - \$3,000**

- A sponsorship sign with easel recognizing your support will be delivered to your company for display in the weeks leading up to The Bridge Run
- Company name/logo on banner at Firefighter Challenge tent
- Company name/logo on the back of the commemorative Dri-Fit shirt
- Banner with your company name/logo displayed at the awards stage
- **15** VIP passes to the Sponsor Appreciation Event during the Pasta Party
- **15** complimentary entries to be used for 5K Run/Walk and/or 10K Double-Pump
- Vendor booth space with table and chairs at Pasta Party and Bridge Run EXPO
- Company name/logo in thank-you ad displayed on: The Bridge Run website [www.the-bridge-run.org](http://www.the-bridge-run.org), the Health System website [www.sghs.org](http://www.sghs.org), the Foundation website [www.wearethefoundation.org](http://www.wearethefoundation.org) and printed in The Brunswick News

### **Pasta Party Sponsor - \$2,500**

- A sponsorship sign with easel recognizing your support will be delivered to your company for display in the weeks leading up to The Bridge Run
- Company name/logo on Pasta Party sponsorship banner
- Company name/logo on the back of the commemorative Dri-Fit shirt
- Banner with your company name/logo displayed at the awards stage
- **10** VIP passes to the Sponsor Appreciation Event during the Pasta Party
- **10** complimentary entries to the 5K Run/Walk
- Vendor booth space with table and chairs at Pasta Party and Bridge Run EXPO
- Company name/logo in thank-you ad displayed on: The Bridge Run website [www.the-bridge-run.org](http://www.the-bridge-run.org), the Health System website [www.sghs.org](http://www.sghs.org), the Foundation website [www.wearethefoundation.org](http://www.wearethefoundation.org) and printed in The Brunswick News

### **5K Run & Walk Sponsor - \$2,000**

- A sponsorship sign with easel recognizing your support will be delivered to your company for display in the weeks leading up to The Bridge Run
- Company name/logo on the back of the commemorative Dri-Fit shirt
- Banner with your company name/logo displayed at the awards stage
- **8** VIP passes to the Sponsor Appreciation Event during the Pasta Party
- **8** complimentary entries to be used for 5K Run/Walk
- Vendor booth space with table and chairs at Pasta Party and Bridge Run EXPO
- Company name/logo in thank-you ad displayed on: The Bridge Run website [www.the-bridge-run.org](http://www.the-bridge-run.org), the Health System website [www.sghs.org](http://www.sghs.org), the Foundation website [www.wearethefoundation.org](http://www.wearethefoundation.org) and printed in The Brunswick News

### **Gold Sponsor - \$1,000**

- A sponsorship sign with easel recognizing your support will be delivered to your company for display in the weeks leading up to The Bridge Run
- Company name/logo on the back of the commemorative Dri-Fit shirt
- Company name/logo on Gold sponsorship banner displayed at the awards stage
- **5** VIP passes to the Sponsor Appreciation Event during the Pasta Party
- **5** complimentary entries to the 5K Run/Walk
- Vendor booth space with table and chairs at Pasta Party and Bridge Run EXPO
- Company name/logo in thank-you ad displayed on: The Bridge Run website [www.the-bridge-run.org](http://www.the-bridge-run.org), the Health System website [www.sghs.org](http://www.sghs.org), the Foundation website [www.wearethefoundation.org](http://www.wearethefoundation.org) and printed in The Brunswick News

### **Silver Sponsor - \$500**

- Company name on the back of the commemorative Dri-Fit shirt
- Company name on Silver sponsorship banner displayed at the awards stage
- **2** Pasta Party dinner tickets
- **2** complimentary entries to the 5K Run/Walk
- Vendor booth space with table and chairs at Pasta Party and Bridge Run EXPO
- Company name/logo in thank-you ad displayed on: The Bridge Run website [www.the-bridge-run.org](http://www.the-bridge-run.org), the Health System website [www.sghs.org](http://www.sghs.org), the Foundation website [www.wearethefoundation.org](http://www.wearethefoundation.org) and printed in The Brunswick News

### **Bronze Sponsor - \$250**

- Company name on Bronze sponsorship banner displayed at the awards stage
- **2** complimentary entries to the 5K Run/Walk
- Vendor booth space with table and chairs at Pasta Party and Bridge Run EXPO
- Company name/logo in thank-you ad displayed on: The Bridge Run website [www.the-bridge-run.org](http://www.the-bridge-run.org), the Health System website [www.sghs.org](http://www.sghs.org), the Foundation website [www.wearethefoundation.org](http://www.wearethefoundation.org) and printed in The Brunswick News

## **Sponsorship Commitment Form**

**Sponsorship Commitment Form must be received by January 22, 2024 for company name/logo to be included on commemorative Dri-Fit shirt**

I agree to sponsor the 2024 Southeast Georgia Health System Foundation Bridge Run to be held on Saturday, February 17, 2024. I understand that this is a rain or shine event, and no refunds will be given.

**NOTE:** If the 2024 SGHS Foundation Bridge Run is cancelled due to COVID, you will receive a full sponsorship refund or you may elect to apply the sponsorship to the 2025 Bridge Run.

_____	Presenting Sponsor	\$10,000 (Limit 1)
_____	Awards Sponsor	\$5,000 (Limit 1)
_____	10K Double-Pump Sponsor	\$4,000
_____	Firefighter Challenge Sponsor	\$3,000
_____	Pasta Party Sponsor	\$2,500
_____	5K Run & Walk Sponsor	\$2,000
_____	Gold Sponsor	\$1,000
_____	Silver Sponsor	\$500
_____	Bronze Sponsor	\$250

Checks payable to: 2024 Southeast Georgia Health System Foundation Bridge Run

**Company Name** (as it should appear in print)

\_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**City/State/Zip** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Fax** \_\_\_\_\_

**Email Address** \_\_\_\_\_

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**Do you wish to have a Vendor Booth? (Circle) YES or NO**

**Please send forms to:** Southeast Georgia Health System Foundation, 2415 Parkwood Drive, Brunswick, GA 31520 Attention: Bryan Thompson, FAXED to 912-466-3849 or scanned and emailed to [bthompson@sghs.org](mailto:bthompson@sghs.org). For additional information on sponsorships, please contact **Bryan Thompson at 912-466-7550 or Krista Robitz at 912-466-3360.**