



SOUTHEAST GEORGIA HEALTH SYSTEM  
Foundation

## **2023 Southeast Georgia Health System Foundation Bridge Run**

### **Pasta Party & Vendor EXPO**

Friday, February 17, 5-8 p.m.

Sidney Lanier Bridge, Hwy 17 South at Conservation Way, Brunswick

### **Bridge Run, 10K Double-Pump & Vendor EXPO**

Saturday, February 18, 6 a.m.-noon

Sidney Lanier Bridge, Hwy 17 South at Conservation Way, Brunswick

### **USTA designated The Bridge Run - *Toughest 5K in Georgia***

The 2023 Southeast Georgia Health System Foundation Bridge Run is scheduled for Saturday, February 18, 2023. The Bridge Run is our signature fundraiser and there are numerous opportunities for you and your business! Proceeds will benefit the Southeast Georgia Health System cancer care programs and, in recognition of February as Heart Health Month, all proceeds from 5K Walk registrations will go towards the cardiac care programs.

With the support from our past Bridge Run participants, sponsors and vendors, the Foundation has been able to provide new technologies, more comfortable chemotherapy accommodations, educational materials and additional services for the cancer and cardiac care programs. The patients treated at Southeast Georgia Health System are our family, friends and neighbors. In 2020, The Bridge Run welcomed over 70 sponsors, registered 2,200+ participants from across Georgia and several other states and raised over \$48,000. After a two-year pause due to COVID, we are all looking forward to another great event in 2023!

In addition to our 5K Run and Walk and the First Responders Challenge, we will again offer the 10K Double-Pump Run which will have runners racing over the bridge and back not once but twice! While The Bridge Run attracts top athletes from around the country, most participate to challenge themselves on the Sidney Lanier Bridge or to walk with family and friends while enjoying the beautiful views of the Brunswick River and Marshes of Glynn. The Bridge Run is a fantastic, fun-filled family event!

The Pasta Party and Vendor Expo will take place on Friday, February 17. Along with Saturday morning, this is another prime opportunity to showcase and promote your business to race participants, family and friends. To show our appreciation, on Friday night, sponsors supporting the event at the Gold Level and above are invited to socialize in the VIP tent while enjoying adult beverages and appetizers. Don't miss the Friday night activities!

Attached you will find information on various sponsorship levels. If you have any questions or need additional information, please do not hesitate to call 912-466-7550 or 912-466-3360 or email us at: [bthompson@sghs.org](mailto:bthompson@sghs.org) or [krobitz@sghs.org](mailto:krobitz@sghs.org).

We look forward to providing you a fantastic sponsorship opportunity, exposure for your business and a super race event for a tremendous cause. All or a portion of your sponsorship is tax deductible!

Visit us online at [www.the-bridge-run.org](http://www.the-bridge-run.org)



**Southeast Georgia Health System Foundation Bridge Run**

# **SPONSORSHIP OPPORTUNITIES**

## **Presenting Sponsor - \$10,000 (Robins & Morton)**

- Company name/logo displayed in all marketing and promotions, including print, radio, website and social media, for example "Acme Corporation presents the Southeast Georgia Health System Foundation Bridge Run"
- A sponsorship sign with easel recognizing your support will be delivered to your company for display in the weeks leading up to The Bridge Run
- A sponsorship Appreciation Award will be presented to company representative during the awards ceremony by Southeast Georgia Health System President and CEO
- Company representative will welcome everyone on the morning of the event at race start line with Health System President and CEO
- Company representative will assist with medal presentations during the awards ceremony
- Company name/logo on medal/award lanyards
- Company name/logo on front and back of the commemorative Dri-Fit shirts
- Company name/logo on main banner across top of awards stage
- **35** VIP passes to the Sponsor Appreciation Event during the Pasta Party
- **35** complimentary entries to be used towards 5K Run/Walk and/or 10K Double-Pump
- Vendor booth space with table and chairs at Pasta Party and Bridge Run EXPO
- Company name/logo in thank-you ad displayed on: The Bridge Run website [www.the-bridge-run.org](http://www.the-bridge-run.org), the Health System website [www.sghs.org](http://www.sghs.org), the Foundation website [www.wearethefoundation.org](http://www.wearethefoundation.org) and printed in The Brunswick News

## **Awards Sponsor - \$5,000 (Limit 1)**

- A sponsorship sign with easel recognizing your support will be delivered to your company for display in the weeks leading up to The Bridge Run
- A sponsorship Appreciation Award will be presented to company representative during the awards ceremony by Southeast Georgia Health System President and CEO
- Company representative will assist with medal presentations during the awards ceremony
- Company name/logo on 5K Run and 10K Double-Pump medals/awards
- Company name/logo on the back of the commemorative Dri-Fit shirts
- Company name/logo on banners mounted on both sides of awards stage
- **25** VIP passes to the Sponsor Appreciation Event during the Pasta Party
- **25** complimentary entries to be used for 5K Run/Walk and/or 10K Double-Pump
- Vendor booth space with table and chairs at Pasta Party and Bridge Run EXPO
- Company name/logo in thank-you ad displayed on: The Bridge Run website [www.the-bridge-run.org](http://www.the-bridge-run.org), the Health System website [www.sghs.org](http://www.sghs.org), the Foundation website [www.wearethefoundation.org](http://www.wearethefoundation.org) and printed in The Brunswick News

### **10K Double-Pump Run - \$4,000**

- A sponsorship sign with easel recognizing your support will be delivered to your company for display in the weeks leading up to The Bridge Run
- A sponsorship Appreciation Award will be presented to company representative during the awards ceremony by Southeast Georgia Health System President and CEO
- Company name/logo on all 10K Double Pump medals/awards
- Company name/logo on the back of the commemorative Dri-Fit shirts
- Company name/logo on banners mounted on both sides of awards stage
- **20** VIP passes to the Sponsor Appreciation Event during the Pasta Party
- **20** complimentary entries to be used for the 10K Double-Pump and/or 5K Run/Walk
- Vendor booth space with table and chairs at Pasta Party and Bridge Run EXPO
- Company name/logo in thank-you ad displayed on: The Bridge Run website [www.the-bridge-run.org](http://www.the-bridge-run.org), the Health System website [www.sghs.org](http://www.sghs.org), the Foundation website [www.wearethefoundation.org](http://www.wearethefoundation.org) and printed in The Brunswick News

### **First Responders Challenge - \$3,000**

- A sponsorship sign with easel recognizing your support will be delivered to your company for display in the weeks leading up to The Bridge Run
- Company name/logo on banner at First Responders Challenge tent
- Company name/logo on commemorative t-shirt for all First Responders teams
- Company name/logo on the back of the commemorative Dri-Fit shirt
- Banner with your company name/logo displayed at the awards stage
- **15** VIP passes to the Sponsor Appreciation Event during the Pasta Party
- **15** complimentary entries to be used for 5K Run/Walk and/or 10K Double-Pump
- Vendor booth space with table and chairs at Pasta Party and Bridge Run EXPO
- Company name/logo in thank-you ad displayed on: The Bridge Run website [www.the-bridge-run.org](http://www.the-bridge-run.org), the Health System website [www.sghs.org](http://www.sghs.org), the Foundation website [www.wearethefoundation.org](http://www.wearethefoundation.org) and printed in The Brunswick News

### **Pasta Party Sponsor - \$2,500**

- A sponsorship sign with easel recognizing your support will be delivered to your company for display in the weeks leading up to The Bridge Run
- Company name/logo on Pasta Party sponsorship banner
- Company name/logo on the back of the commemorative Dri-Fit shirt
- Banner with your company name/logo displayed at the awards stage
- **10** VIP passes to the Sponsor Appreciation Event during the Pasta Party
- **10** complimentary entries to the 5K Run/Walk
- Vendor booth space with table and chairs at Pasta Party and Bridge Run EXPO
- Company name/logo in thank-you ad displayed on: The Bridge Run website [www.the-bridge-run.org](http://www.the-bridge-run.org), the Health System website [www.sghs.org](http://www.sghs.org), the Foundation website [www.wearethefoundation.org](http://www.wearethefoundation.org) and printed in The Brunswick News

### **5K Run & Walk Sponsor - \$2,000**

- A sponsorship sign with easel recognizing your support will be delivered to your company for display in the weeks leading up to The Bridge Run
- Company name/logo on the back of the commemorative Dri-Fit shirt
- Banner with your company name/logo displayed at the awards stage
- **8** VIP passes to the Sponsor Appreciation Event during the Pasta Party
- **8** complimentary entries to be used for 5K Run/Walk
- Vendor booth space with table and chairs at Pasta Party and Bridge Run EXPO
- Company name/logo in thank-you ad displayed on: The Bridge Run website [www.the-bridge-run.org](http://www.the-bridge-run.org), the Health System website [www.sghs.org](http://www.sghs.org), the Foundation website [www.wearethefoundation.org](http://www.wearethefoundation.org) and printed in The Brunswick News

### **Gold Sponsor - \$1,000**

- A sponsorship sign with easel recognizing your support will be delivered to your company for display in the weeks leading up to The Bridge Run
- Company name/logo on the back of the commemorative Dri-Fit shirt
- Company name/logo on Gold sponsorship banner displayed at the awards stage
- **5** VIP passes to the Sponsor Appreciation Event during the Pasta Party
- **5** complimentary entries to the 5K Run/Walk
- Vendor booth space with table and chairs at Pasta Party and Bridge Run EXPO
- Company name/logo in thank-you ad displayed on: The Bridge Run website [www.the-bridge-run.org](http://www.the-bridge-run.org), the Health System website [www.sghs.org](http://www.sghs.org), the Foundation website [www.wearethefoundation.org](http://www.wearethefoundation.org) and printed in The Brunswick News

### **Silver Sponsor - \$500**

- Company name on the back of the commemorative Dri-Fit shirt
- Company name on Silver sponsorship banner displayed at the awards stage
- **2** Pasta Party dinner tickets
- **2** complimentary entries to the 5K Run/Walk
- Vendor booth space with table and chairs at Pasta Party and Bridge Run EXPO
- Company name/logo in thank-you ad displayed on: The Bridge Run website [www.the-bridge-run.org](http://www.the-bridge-run.org), the Health System website [www.sghs.org](http://www.sghs.org), the Foundation website [www.wearethefoundation.org](http://www.wearethefoundation.org) and printed in The Brunswick News

### **Bronze Sponsor - \$250**

- Company name on Bronze sponsorship banner displayed at the awards stage
- **2** complimentary entries to the 5K Run/Walk
- Vendor booth space with table and chairs at Pasta Party and Bridge Run EXPO
- Company name/logo in thank-you ad displayed on: The Bridge Run website [www.the-bridge-run.org](http://www.the-bridge-run.org), the Health System website [www.sghs.org](http://www.sghs.org), the Foundation website [www.wearethefoundation.org](http://www.wearethefoundation.org) and printed in The Brunswick News

# Sponsorship Commitment Form

**Sponsorship Commitment Form must be received by January 20, 2023 for company name/logo to be included on commemorative Dri-Fit shirt**

I agree to sponsor the 2023 Southeast Georgia Health System Foundation Bridge Run to be held on Saturday, February 18, 2023 at the Sidney Lanier Bridge, Hwy 17, Brunswick, Georgia. I understand that this is a rain or shine event, and no refunds will be given.

**NOTE:** If the 2023 SGHS Foundation Bridge Run is cancelled due to COVID, you will receive a full sponsorship refund or you may elect to apply the sponsorship to the 2024 Bridge Run.

<u>Robins &amp; Morton</u>	Presenting Sponsor	\$10,000 (Limit 0)
_____	Awards Sponsor	\$5,000 (Limit 1)
_____	10K Double-Pump Sponsor	\$4,000
_____	First Responders Sponsor	\$3,000
_____	Pasta Party Sponsor	\$2,500
_____	5K Run & Walk Sponsor	\$2,000
_____	Gold Sponsor	\$1,000
_____	Silver Sponsor	\$500
_____	Bronze Sponsor	\$250

Checks payable to: 2023 Southeast Georgia Health System Foundation Bridge Run

**Company Name** (as it should appear in print)

\_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**City/State/Zip** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Fax** \_\_\_\_\_

**Email Address** \_\_\_\_\_

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**Do you wish to have a Vendor Booth? (Circle) YES or NO**

**Please send forms to:** Southeast Georgia Health System Foundation, 2415 Parkwood Drive, Brunswick, GA 31520 Attention: Bryan Thompson, FAXED to 912-466-3849 or scanned and emailed to [bthompson@sghs.org](mailto:bthompson@sghs.org). For additional information on sponsorships, please contact **Bryan Thompson at 912-466-7550 or Krista Robitz at 912-466-3360.**