



2018 Southeast Georgia Health System Foundation Bridge Run & Half Marathon

Pasta Party & Vendor EXPO

Friday, February 16, 5:00-8:00 p.m.

Sidney Lanier Bridge Park, Highway 17 South at
Conservation Way, Brunswick

Bridge Run, Half Marathon & Vendor EXPO

Saturday, February 17, 6:00-12:00 noon

Sidney Lanier Bridge, Highway 17 South at Conservation
Way, Brunswick

USTA designated The Bridge Run *Toughest 5K in Georgia*

Dear Bridge Run Friends,

The 2018 Southeast Georgia Health System Foundation Bridge Run is scheduled for Saturday, February 17, 2018. There are numerous opportunities for you and your business to be involved! Last year The Bridge Run welcomed over 75 sponsors, registered 2,500+ participants from all over Georgia, several other states and raised \$48,000.00 for the cancer care programs at Southeast Georgia Health System.

New this year is the addition of the Half Marathon that will take runners over and back across the bridge and throughout Brunswick's historic districts. Along with scores of students and adults who run for health and fun, The Bridge Run attracts top athletes from throughout the southeast! The 2018 Bridge Run will also feature for the first time a First Responders Challenge (formerly our firefighter challenge). Police, firefighters, paramedics and military are encouraged to participate in this challenging 5K and be honored for your service. Many others of all ages register to walk the course, maintaining a slower pace while enjoying the beautiful views of the Brunswick River and Marshes of Glynn.

You may also be interested in our Pasta Party and Vendor Expo, which takes place on Friday, February 16. We hope we can count on you to be a part of southeast Georgia's premier race event.

Attached you will find information on various sponsorship levels that will showcase and promote your business to thousands. If you need additional information, please do not hesitate to call 912-466-7550 or 912-466-3360 or email us at: bthompson@sghs.org or krobitz@sghs.org.

We look forward to providing you a fantastic sponsorship opportunity, exposure for your business and a super race event for a tremendous cause. All or a portion of your sponsorship is tax deductible!

Sincerely,

Bryan Thompson
Co-Chair

Krista Robitz
Co-Chair

www.the-bridge-run.org

EVENTS

Friday, February 16, 2018, 5:00-8:00 p.m.

Pasta Party & Vendor EXPO

Sidney Lanier Bridge Park, US Highway 17 South at Conservation Way

Saturday, February 17, 2018, 6:00 a.m. -12:00 noon

Half Marathon, First Responders Challenge, 5K Run, Walk & Vendor EXPO

Sidney Lanier Bridge Park, US Highway 17 South at Conservation Way

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - \$10,000 (Limit 1)

- Company identified in name/logo in all marketing and promotions, including print, radio, and online for example "Acme Corporation presents the Southeast Georgia Health System Foundation Bridge Run & Half Marathon."
- Company name/logo on front and back of the commemorative Dri-Fit shirts
- Company name/logo on medal/award lanyards
- Company name & logo on main banner across top of Awards Stage
- Company representative will welcome everyone morning of the event at race start line with Health System President and CEO
- Company representative will assist with presentation of medals during the award ceremony
- Fifty (50) VIP Passes to the Southeast Georgia Health System Foundation Sponsor Appreciation Event, VIP Tent, Friday, February 16, Sidney Lanier Bridge Park, Highway 17 at Conservation Way
- Fifty (50) complimentary entries to the run
- Vendor booth space with table and chairs at Pasta Party and Bridge Run EXPO
- Company name/logo in thank-you advertisement, on The Bridge Run website www.the-bridge-run.org and the Health System web site www.sghs.org

Awards Sponsor - \$5,000 (Limit 1)

- Company name & logo on all medals/awards
- Company name/logo on the back of the commemorative Dri-Fit shirts
- Company name & logo on banners mounted both sides of Awards Stage
- Company representative will assist with presentation of medals during the award ceremony
- Twenty-five (25) VIP Passes to the Southeast Georgia Health System Foundation Sponsor Appreciation Event, VIP Tent, Friday, February 16, Sidney Lanier Bridge Park, Highway 17 at Conservation Way
- Twenty-five (25) complimentary entries to the run
- Vendor booth space with table and chairs at Pasta Party and Bridge Run EXPO
- Company name/logo in thank-you advertisement, on The Bridge Run website www.the-bridge-run.org and the Health System web site www.sghs.org

Half Marathon Sponsor - \$4,000

- Company name & logo on all medals/awards
- Company name/logo prominent on the back of the commemorative Dri-Fit shirts
- Company name & logo on banners mounted both sides of Awards Stage
- Twenty (20) VIP Passes to the Southeast Georgia Health System Foundation Sponsor Appreciation Event, VIP Tent, Friday, February 16, Sidney Lanier Bridge Park, Highway 17 at Conservation Way
- Twenty (20) complimentary entries to the run
- Vendor booth space with table and chairs at Pasta Party and Bridge Run EXPO
- Company name/logo in thank-you advertisement, on The Bridge Run website www.the-bridge-run.org and the Health System web site www.sghs.org

First Responders Challenge- \$3,000

Firefighters, police officers, emergency personnel and military from across the southeast are invited to represent their community and compete in three member teams. The First Responders Challenge Sponsorship will help provide lodging for the First Responders and cash awards.

- Company name & logo on Firefighters Challenge banner
- Banner with your company name & logo displayed at the Pasta Party
- Banner with your company name & logo displayed at the Awards Stage
- Company logo on the back of the commemorative Dri-Fit shirt*
- Company logo on commemorative shirt for all First Responders teams
- Fifteen (15) VIP Passes to the Southeast Georgia Health System Foundation Sponsor Appreciation Event, VIP Tent, Friday, February 16, Sidney Lanier Bridge Park, Highway 17 at Conservation Way
- Fifteen (15) complimentary entries into the Run
- Vendor booth space with table and chairs at Pasta Party and Bridge Run EXPO
- Company name in thank-you advertisement, on The Bridge Run website www.the-bridge-run.org and the Health System web site www.sghs.org

5K Run & Walk- \$2,500

- Company name & logo on 5K Run & Walk Sponsorship banner
- Banner with your company name & logo displayed at the Awards Stage
- Company logo on the back of the commemorative Dri-Fit shirt*
- Ten (10) VIP Passes to the Southeast Georgia Health System Foundation Sponsor Appreciation Event, VIP Tent, Friday, February 16, Sidney Lanier Bridge Park, Highway 17 at Conservation Way
- Ten (10) complimentary entries into the Run
- Vendor booth space with table and chairs at Pasta Party and Bridge Run EXPO
- Company name in thank-you advertisement, on The Bridge Run website www.the-bridge-run.org and the Health System web site www.sghs.org

Pasta Party - \$2,500

- Company name & logo on Pasta Party banner
- Banner with your company name & logo displayed at the Pasta Party
- Banner with your company name & logo displayed at the Awards Stage
- Company logo on the back of the commemorative Dri-Fit shirt*
- Ten (10) VIP Passes to the Southeast Georgia Health System Foundation Sponsor Appreciation Event, VIP tent, Friday, February 16, Sidney Lanier Bridge Park, Highway 17 at Conservation Way
- Ten (10) complimentary entries into the Run
- Vendor booth space with table and chairs at Pasta Party and Bridge Run EXPO
- Company name in thank-you advertisement, on The Bridge Run website www.the-bridge-run.org and the Health System web site www.sghs.org

Gold - \$1,000

- Company name & logo on Gold Sponsorship banner
- Banner with your company name & logo displayed at the Awards Stage
- Company logo on the back of the commemorative Dri-Fit shirt *
- Six (6) VIP Passes to the Southeast Georgia Health System Foundation Sponsor Appreciation Event, VIP Tent, Friday, February 16, Sidney Lanier Bridge Park, Highway 17 at Conservation Way
- Six (6) complimentary entries into the Run
- Vendor booth space with table and chairs at Pasta Party and Bridge Run EXPO
- Company name in thank-you advertisement, on The Bridge Run website www.the-bridge-run.org and the Health System web site www.sghs.org

Silver - \$500

- Company logo on Silver Sponsor banner
- Company name on the back of the commemorative Dri-Fit shirt *
- Four (4) VIP Passes to the Southeast Georgia Health System Foundation Sponsor Appreciation Event, VIP Tent, Friday, February 16, Sidney Lanier Bridge Park, Highway 17 at Conservation Way
- Four (4) complimentary entries into the Run
- Vendor booth space with table and chairs at Pasta Party and Bridge Run EXPO
- Company name in thank-you advertisement, on The Bridge Run website www.the-bridge-run.org and the Health System web site www.sghs.org

Bronze - \$250

- Company name on Bronze Sponsor banner
- Two (2) VIP Passes to the Southeast Georgia Health System Foundation Sponsor Appreciation Event, VIP Tent, Friday, February 16, Sidney Lanier Bridge Park, Highway 17 at Conservation Way
- Two (2) complimentary entries into the Run
- Vendor booth space with table and chairs at Pasta Party and Bridge Run EXPO
- Company name in thank-you advertisement, on The Bridge Run website www.the-bridge-run.org and the Health System Web site www.sghs.org

Sponsorship Commitment Form

Please Complete Sponsorship Commitment Form and Return to Southeast Georgia Health System Foundation by Friday, January 12, 2018

Sponsorship Commitment Form must be received by **January 12, 2018** for company logo or name to be included on commemorative t-shirt

I agree to sponsor the 2018 Southeast Georgia Health System Foundation Bridge Run & Historic Half Marathon to be held on Saturday, February 17, 2018 at the Sidney Lanier Bridge, Highway 17, Brunswick, Georgia. I understand that this is a rain or shine event.

_____	Presenting Sponsor	\$10,000 (Limit 1)
_____	Awards Sponsor	\$5,000 (Limit 1)
_____	Half Marathon Sponsor	\$4,000
_____	First Responders Sponsor	\$3,000
_____	5K Run & Walk Sponsor	\$2,500
_____	Pasta Party	\$2,500
_____	Gold Sponsor	\$1,000
_____	Silver Sponsor	\$500
_____	Bronze Sponsor	\$250

Checks payable to: 2018 Southeast Georgia Health System Foundation Bridge Run

Company Name (as it should appear in print)

Contact Name _____

Address _____

City/State/Zip _____

Phone _____ **Fax** _____

Email Address _____

Signature _____ **Date** _____

Completed forms can be mailed to: Southeast Georgia Health System Foundation, 2415 Parkwood Drive, Brunswick, GA 31520 Attention: Bryan Thompson, FAXED to 912-466-7553 or scanned and emailed to bthompson@sghs.org. For additional information on sponsorships, please contact **Bryan Thompson at 912-466-7550 or Krista Robitz at 912-466-3360.**